



Caring for soil is caring for life

**Ensure 75% of soils are healthy by 2030
for healthy food, people, nature and
climate**

Interim report of the Mission Board for Soil health and food

Independent
Expert
Report



Research and
Innovation

Caring for soil is caring for life – Ensure 75% of soils are healthy by 2030 for healthy food, people, nature and climate

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Mission Board Soil health and food

This document is an interim report of the Mission Board's progress towards the definition of a Mission in the area of Soil health and food. The draft Mission outline presented will be the basis for further discussion and consultation, including with European citizens, resulting in adjustments and refinements for the Mission Board's final advice.

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CITIZEN SUMMARY

Life on Earth depends on healthy soils. The soil under our feet is a living system – home to many fascinating plants and animals, whose invisible interactions ensure our well-being and that of the planet. Soils provide us with nutritious food and other products as well as with clean water and flourishing habitats for biodiversity. At the same time, soils can help slow the onset of climate change and make us more resilient to extreme climate events such as droughts and floods. Soils preserve our cultural heritage and are a key part of the landscapes that we all cherish. ***Simply put, healthy living soils keep us, and the world around us, alive.***

However, we tend to take these benefits for granted and as a result have neglected the health of our soils. The increasing demand for land for urban development and infrastructures is consuming our most fertile soils. At the same time, inappropriate or unsustainable use of soil and how we deal with our waste is affecting soil health, which in turn, disrupts the capacity of soils to carry out the vital services that they perform. ***Climate change is putting further pressure on soil health.***

Why do we need to act now? Soils are fragile and they can take thousands of years to form but can be destroyed in hours! This means that we need to take care of soils now so that they can be regenerated and safeguarded for future generations.

Soil degradation is largely driven by how we live. Left unchecked, it will aggravate many challenges facing the European Union. It is no surprise that ***soil condition is at the heart of the new Green Deal for Europe and the United Nations Sustainable Development Goals***, both of which aim to reduce biodiversity loss and pollution, reverse climate change while striving for a healthy environment and sustainable land use. The Mission will also have a ***major role in responding to risks from the coronavirus and other emerging infectious diseases***. Some of the microbes which live in the soil are one of our most promising sources of new therapeutic drugs.

The mission "Caring for Soils is Caring for Life" will raise society's awareness of soils and put Europe on a path towards sustainable land and soil management. The Mission will be a joint endeavour, bringing in people from all walks of life, be they farmers, scientists, business communities, politicians or citizens including the consumers, we all are.

Together, all of us will help to design and apply solutions to achieve the main goal of the Mission which is: ***By 2030, at least 75% of all soils in each EU Member State are healthy and are able to provide essential services that we depend on.*** Mission activities will combine research and innovation, training and advice as well as demonstration of good practices for soil management using "Lighthouses" and "Living labs". When combined with other

*supporting actions this will ensure widespread uptake of solutions. In addition, the Mission will develop improved ways for monitoring the status of soils, mobilise investments, encourage changes in policies and behaviour and ensure we do **not export our soil degradation problems to other countries around the world.***

*Through actions that restore degraded land, empower land managers to sustainably use the soil and create the conditions to reward soil health, the **Mission will have wide-reaching impacts on food, people, planet and the climate.***

*While previous Missions brought us to the moon, **Caring for Soils is a Mission that will keep us safely on Earth with healthy soils!***

1 The mission explained

1.1 Our vision – what do we want to achieve?

In the context of this mission, soil health has been defined by the Board as “the continued capacity of soils to provide ecological functions for all forms of life, in line with the Sustainable Development Goals and the Green Deal”.

Life on Earth depends on healthy soils. Soil provides food, clean water and habitats for biodiversity while contributing to climate resilience. It supports our cultural heritage and landscapes. Although as citizens we pay very little attention to soil, it is a fragile resource that needs to be carefully managed and safeguarded for future generations.

The proposed Mission will shed light on this vital, almost unrecognised resource and **put Europe on a trajectory towards sustainable land and soil management** as part of a wider, green transition. It will be a joint endeavour by stakeholders, researchers, policy-makers, industry and citizens to co-design, co-create and implement solutions for the restoration and preservation of soils all over Europe.

In terms of policy, the Mission will be a main tool for achieving the objectives of the UN Sustainable Development Goals (SDGs) and the EU Green Deal. The Green Deal sets ambitious targets of which the restoration and preservation of healthy soils are key elements. These targets are crucial to ensure that life on earth will still be possible in future years, set against global trends of population growth, climate change, increasing demand for food or loss of biodiversity. The Mission will also have a major role in the recovery of the European society from the corona pandemic (Annex 5).

The mission’s main goal: By 2030, at least 75% of all soils in each EU Member State are healthy, i.e. are able to provide essential ecosystem services¹.

This goal corresponds to a 100% increase in healthy soils against the current baseline. It is based on an analysis of the state of soil health in Europe (Annex 1) which indicates that 60-70% of our soils are unhealthy as a direct result of current management practices. A further poorly defined percentage of soils are also unhealthy due to indirect effects of air pollution and climate change.

¹ “By ecosystem services we mean the services provided and the benefits people derive from these services, both at the ecosystem and at the landscape scale, including public goods related to the wider ecosystem functioning and society well-being” (Haines-Young and Potschin 2018; MA 2005).

In line with the above goal, the following **objectives** will be achieved **by 2030²**:

- **Land degradation** including desertification in drylands **is strongly reduced** and 50% of degraded land is restored moving beyond land degradation neutrality.
- High **soil organic carbon stocks** (e.g. in forests, permanent pastures, wetlands) **are conserved** and current carbon concentration losses on cultivated land (0.5% per year) are reversed to an **increase by 0.1-0.4% per year**. The area of peatlands losing carbon is reduced by 30-50%.
- **No net soil sealing** and an increased **re-use of urban soils** for urban development from the current rate of 13%-50%, to help stop the loss of productive land to urban development and meet the EU target of no net land take by 2050.
- **Reduced soil pollution**, with at least 25% area of EU farmland under **organic agriculture**; a further 5-25% of land with **reduced risk from eutrophication, pesticides, anti-microbials and other contaminants**, and a doubling of the rate of **restoration of polluted sites**.
- **Prevention of erosion** on 30-50% of land with unsustainable erosion rates.
- Improved **soil structure** to improve **habitat quality for soil biota** and crops including a 30 to 50% reduction in soils with high-density subsoils.
- 20-40% **reduced global footprint** of EU's food and timber imports on land degradation.

Through its actions, the mission will have a **wide-reaching impact** not only on soil health but also on practices in agriculture, forestry and urban areas as well as the functioning of food and bio-based value chains. Soil health will clearly be the starting point for systemic transformations across the whole food chain from primary production to food industries and consumer behaviour. Foremost, **the mission will result in society rethinking the ways in which it values and cares about soil**.

1.2 Why do we need healthy soils? The need for a Mission

Soils form the skin of the earth and are essential for all life-sustaining processes on our planet. **Generating three millimetres of top soil takes one century**, so soils are a fragile, key non-renewable resource in our lifetime.

² EU goal, objectives and targets are feasible. But they will require transformations that may not be easy to trigger across all EU regions in the given timeframe.

If soils are healthy and are managed sustainably, they provide essential environmental, economic, and social benefits for people. Ecosystem services provided by soils include amongst others:

- producing adequate quantities of **nutritious and safe food**, feed, fibre and other biomass for industries;
- **regulating and storing water and recharging aquifers**, purifying polluted water, and reducing the impact of droughts and floods thereby helping adaptation to climate change;
- **capturing carbon** from the atmosphere and reducing emission of greenhouse gases from soils, thereby contributing to climate mitigation;
- **nutrient cycling** supporting crop productivity and reducing contamination;
- preserving and protecting **biodiversity** by preserving habitats both above and within the soil;
- supporting the quality of our **landscapes** and **greening of our towns and cities**.

But **soils are threatened all over Europe and globally**, mostly as a result of human activities. Land degradation is caused amongst others by unsustainable management practices in agriculture and forestry, contamination from industries and soil sealing through urbanisation and infrastructures. **Food choices**, processes in the food chain and food waste are also affecting soil health. The following examples from the EU reflect the gravity of the problem (see Annex1):

- 2.8 million potential **contaminated sites**, but only 24% inventoried and 65,500 remediated;
- 21% of agricultural soils with cadmium concentrations above the limit for drinking water; 83% of EU soils with residual pesticides; and 51% of land with mercury deposition which put soil and ecosystem services at risk
- 65-75% of agricultural soils with nutrient inputs at levels risking **eutrophication of soils and water** and affecting biodiversity;
- 2.4% **soil sealed** and only 13% urban development on recycled urban land;
- Cropland soils **losing carbon** at a rate of 0.5% per year and 50% of peatlands drained and losing carbon;
- 24% of land with **unsustainable water erosion rates**;
- 23% of land with high density subsoil indicating **compaction**;
- 25% of land at High or Very High risk to **desertification** in Southern, Central and Eastern Europe in 2017 - and an increase of 11% in desertification in just 10 years;
- the **costs associated with soil degradation in the EU exceed 50 billion € per year**ⁱ.

The process of soil degradation can lead to a collapse of landscapes and ecosystems, making societies more vulnerable to extreme weather events, risks to food security and even political instability. **Land degradation is further exacerbated by the effects of climate change.**

By 2050, 50 - 700 million people worldwide are likely to be forced to migrate due to a combination of climate change and land degradationⁱⁱ. Scenarios for the EU indicate an increasing vulnerability of soils to desertification throughout this century. Climate change may result in structural food shortages by 2050 as many areas become too hot and dry to produce food while fertile soils along rivers and seas may be flooded due to sea level rise. A loss of only 0.1 % of carbon from degraded soils emitted into the atmosphere is equivalent to carbon emissions of 100 million extra cars on the road. Healthy soils in contrast are major carbon “storehouses” and essential for mitigating emissions from climate greenhouse gases: more carbon resides in soil than in the atmosphere and all plant life combinedⁱⁱⁱ.

Soil health may be lost quickly but is slow to restore and the time for action has already been delayed for too long. It is time to act. It is our responsibility to ensure that future generations inherit clean, productive and resilient soils.

The Mission will provide the **guidance, the means and the critical mass** to direct research, innovation, investments and policies towards **the common goal of restoring soil health in the EU and beyond**. It will be the powerful tool needed to mobilise the whole society in a way that we cannot foresee will happen otherwise.

1.3 A novel approach to soil health

The Mission’s approach is based on the recognition that:

- It is people and their actions that need to change. Hence the need to **focus on communities** (land managers, citizens, consumers, stakeholders, researchers, policymakers, industrialists) to **work together**.
- **Soils can only be tackled within a systems’ approach**, recognizing its interfaces with land, water and air which form ecosystems and landscapes; societal needs for food, fibre, nature, industries and the well-being of people; and the fluxes and flows between rural and urban areas.
- **Soils are dynamic, living systems that deliver essential ecosystem services** across farming, forestry, urban and conservation sectors. These services contribute to the SDGs and the Green Deal. They deliver benefits from local to landscape, national and global scale.
- The **diversity of soils and their services needs to be valued** and taken into account in all actions at different scales. This diversity calls for tools and

mechanisms that are **adapted to the local context and allow for wider societal involvement**.

- Soil health should be continuously monitored in a harmonised way and the mission proposes a new short list of **six key soil health indicators**. Besides the direct, local management, soil health is affected by **processes at the scale of landscapes**. Therefore, the Mission proposes two complementary indicators related to landscape heterogeneity as well as to forest area and composition. Finally, it has identified an indicator to track our global footprint to ensure that we do not export our soil problems (Annex 2).

The proposed Mission **is ambitious, bold and urgent** and will deliver **major environmental, economic and social impacts**. It is **relevant for the entire EU territory** in line with the ambition of “leaving no soil behind”! It proposes a novel approach to solving problems of land degradation and addressing the societal challenge of ensuring soil health. The EU has committed itself to preserving soils including through international commitments. The Mission is therefore **timely and essential**.

Activities and outcomes of the proposed Mission are **measurable and time bound**. Specific land management practices have been defined and more detailed ones will be developed, tailored to the different contexts and scales of intervention. These practices need to be implemented now to achieve the **expected outcomes by 2030**. Progress on success of the Mission will be measured by indicators of land management and by soil health targets as summarised below in Table 1 (see also Annex 3).

In developing the mission, the board has built on **evidence from data analysis and foresight**. It has taken into account **the views of citizens and stakeholders**, gathered at major events and through a **survey with more than 2.000 participants**.

Table 1: Targets and Indicators of the Mission Goal and Objectives

Mission Goal: 75% of all soils healthy by 2030 as indicated by no decline in any of 6 soil health indicators according to benchmarks for healthy soils for each local context			
Specific Targets and Indicators			
Objectives	Land Management Targets	Soil Health Targets	Six Soil Health Indicators
Land degradation and desertification	50% degraded land restored	Strong reduction in degradation and desertification	All 6 soil health indicators
Soil organic carbon	Conservation of high carbon soils and a reverse of carbon loss in croplands.	A switch from a 0.5 % loss per year to a 0.1-0.4% increase in SOC concentration in cropland soils 30-50% reduced area of peatland losing carbon	Soil organic carbon stock Vegetation cover
Soil sealing and net land take	Urban recycling of land from 13 to 50% No net land take by 2050	Switch from 2.4% to no net soil sealing	Soil structure including soil bulk density and absence of soil sealing and erosion Vegetation cover
Soil pollution	25% of land under organic farming Doubling of rate of remediated sites prioritising brown field sites	5-25% additional land (i.e. over and above the 25% in full organic) with reduced risk from a range of pollutants	Presence of soil pollutants, excess nutrients and salts
Erosion	50% degraded land restored	Prevention on 30-50% of land with unsustainable erosion risk	Soil structure including soil bulk density and absence of soil sealing and erosion. Vegetation cover
Soil structure	50% degraded land restored	Reduction by 30-50% of soil with compaction	Soil bulk density and other measures of soil structure
While not being a soil indicator in the strict sense, mission activities will be assessed against their impact on the health of soils outside Europe			
Global footprint	Strengthened international cooperation; trade regulations, including carbon tax	20-40% reduction of current global footprint	Food, feed and fibre imports leading to land degradation and deforestation

1.4 Support to the Sustainable Development Goals and EU policies

To be effective, many players, across sectors, and at various scales need to take action on soil health, from local to European and even global levels. The Mission will be a main **tool to advance in the implementation and reach the targets of the Sustainable Development Goals (SDGs)**. Critically, the SDGs which require action on soil are: SDG2 (zero hunger); SDG 6 (clean water and sanitation); SDG 13 (climate action) and SDG 15 (life on land). Neither soil nor soil health are mentioned in the targets and indicators of the SDGs, except for SDG 15, target 3³. The mission board has therefore developed soil relevant targets matching the SDG goals (shown in Annex 4) to support monitoring progress towards the SDGs in the EU.

At European level, the Mission will be **key for implementing the Green Deal** and meeting its ambitions to increase the EU's **climate performance, achieve zero-pollution, preserve and restore biodiversity, safeguard our forests and promote a healthy and environmentally friendly food system** (Annex 3). The recently adopted Farm to Fork and the Biodiversity strategies both mention the mission and its "aim to develop solutions for restoring soil health and functions"^{iv} v.

The Mission will exploit existing tools and instruments and contribute to the environmental objectives of the Common Agricultural Policy (CAP), the Water Framework Directive, the Habitats Directive and the Circular Economy Action Plan. Moreover, it will support global commitments to achieve land degradation neutrality in the EU by 2030.

Finally, the Mission will be central to the EU's **post coronavirus recovery package and investment plan** amongst others through its potential to finance major initiatives for **soil decontamination, reducing soil sealing, reusing organic waste and carbon farming**.

The Mission will result in reducing risks from coronavirus and other emerging infectious diseases and protect the potential of the soil biome to provide therapeutic solutions to Covid-19 secondary infections. Soil degradation reduces crop productivity and resilience to climate change, but is also likely to release infectious organisms that become air-borne on eroded soils, or survive longer in soils with reduced biodiversity (for more details see Annex 2).

Reaching 75% of healthy soils in the EU by 2030 will ensure that:

- Soil borne infectious diseases^{vi} (Tetanus, Botulism, Polio virus, etc.) are better controlled;

³ SDG Target 15.3: By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world.

- The potential for the soil biome to provide future therapeutic solutions to secondary infections from Covid including antibiotic resistance^{vii} and other biotechnological and medical applications is not lost due to unintended degradation of soil biodiversity;
- EU agriculture resilience to climate shocks is strengthened, leading to reduced risks for food security and food sovereignty;
- Dependency on critical imports of feed is reduced by fostering EU-grown plant proteins on healthy soils, reducing deforestation and hence the risks of infectious diseases emergence.

At a glance: The Mission's support to strategic EU targets which underpin the goal of Healthy Soils for Food, Nature, People and Climate

Food: 25% of organic farms by 2030 (Farm to Fork; EU Nature Restoration); Integrated Nutrient Plans (Biodiversity; Farm to Fork); neutral or positive environmental impact of the food chain (Farm to Fork); Recycling of organic wastes into renewable fertilisers (Farm to Fork);

People: Urban Greening Plans (EU Nature Restoration); 25% of organic farms by 2030 (F2F; EU Nature Restoration);

Nature: Protection of land (Biodiversity); Increased circular use of excavated soils (Biodiversity; EU Nature Restoration; Circular Economy, updated Bioeconomy Strategy); Biodiversity friendly soil (Biodiversity); 10% high diversity Landscape features (EU Nature Restoration); Improved protection and targeting for sensitive receptors (EU Nature Restoration; Zero Pollution; Farm to Fork);

Climate: Certifying carbon removals (Farm to Fork); ensuring the food chain has neutral or positive environmental impact (Farm to Fork).

2 The Mission Portfolio

2.1 Scope and building blocks of the mission

Through its portfolio, the Mission will provide the **vision**, the **work plan**, the **citizen engagement** and the **Research and Innovation (R&I) tools** to re-design production systems and transform the ways on which land and soils are managed.

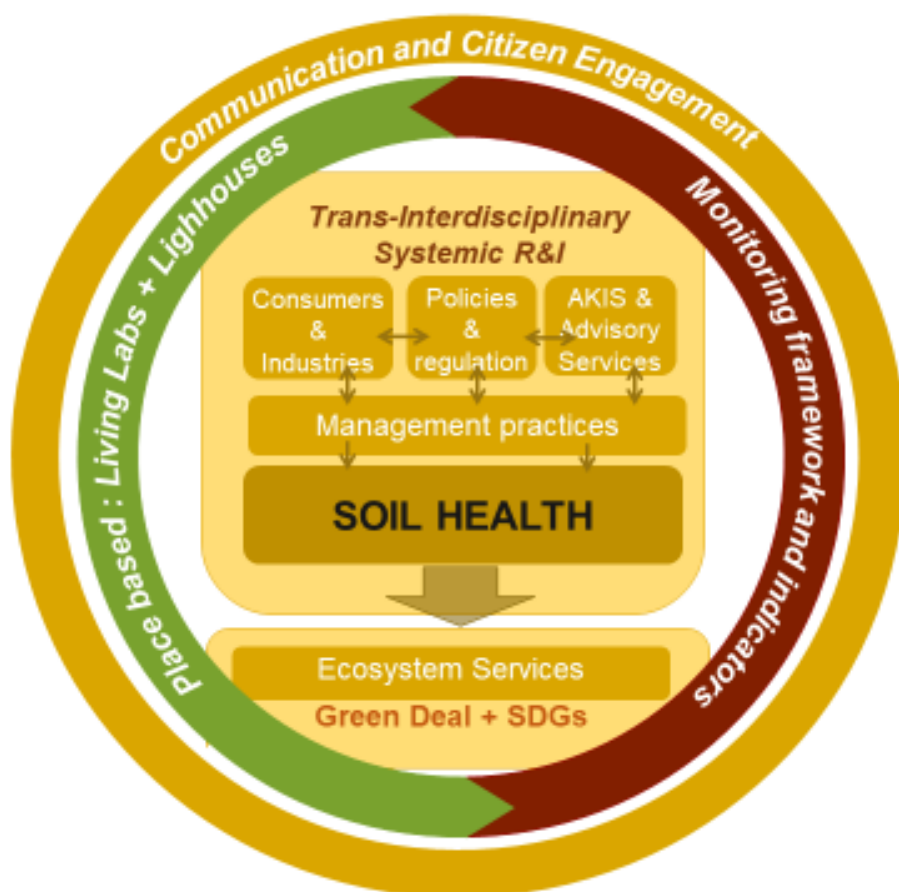


Figure 1: Soil Health drivers and impacts (centre of the figure), and the Mission building blocks (in italics)

The Mission will deploy a range of activities and tools for **knowledge sharing**, **co-creation of knowledge and research** and for **scaling up innovation to improve soil management**; the so-called building blocks. Furthermore, it will encourage **changes to the various drivers of soil health** to **reverse the trends that have led to soil degradation**.

These drivers include markets and consumer behaviour, policies, incentives and regulation as well as education and advice. The **involvement of stakeholders and citizen engagement** will be key in this process. Figure 1 summarises the rationale of the mission.

The **Mission's building blocks** are based on

- 1) an ambitious **cross-scale, inter and transdisciplinary R&I programme**;
- 2) co-creation and sharing in **Living Laboratories and Lighthouses** within and across farms and forest, landscape and urban settings;
- 3) a robust **soil monitoring programme** by each MS equivalent to that for other natural resources (air, water and biodiversity) using agreed methodologies including selected indicators;
- 4) **communication and citizen engagement** embedded into all activities.

The **policy framework, consumer attitudes, market mechanisms and other incentives** along with **independent advisory services** and **information platforms for land managers** are fundamental drivers of land use and soil management. The transition towards healthy soils requires that these drivers are addressed as part of the necessary changes that will ensure the success of the Mission activities.

For its implementation, the mission will tap into **various sources of funding at European, national, regional and local levels**. An implementation and investment plan will outline the combination of instruments needed to roll-out the Mission including: research and innovation, infrastructures and other types of investment as well as training, education, communication and citizen engagement. The plan should combine **public and private funding**, cooperation between sectors and also provide opportunities for **international cooperation**. In carrying out the mission, care will be taken to ensure that all activities, images and language in communications, are **gender inclusive** and that any outreach activities consider a range of accessibility issues.

2.2 Co-creation of knowledge and innovation in living labs and lighthouses

This Mission aims to reverse the traditional linear vision of research and development, by establishing a dense network of "**living laboratories**" and "**lighthouses**" for various types of land uses (farms, forests, industrial areas and urban settings).

Living Laboratories (or living labs) are spaces for co-innovation through participatory, transdisciplinary and systemic research. They allow highly committed landowners and land managers, stakeholders from various sectors, public authorities and citizens, including consumers, to work together with researchers from multiple disciplines to develop solutions and identify gaps in

our knowledge. This includes the enhanced use of agroecological principles and of organic agricultural practices that have shown evidence of notable effects on soil health. The living labs will also undertake research on land managers' motivations, socio-economic drivers, incentive mechanisms, business models and enabling environments for successful transformation towards improved soil health and improved ecosystem services.

Some of these living labs will be "lighthouses" i.e. places for demonstration of solutions, training and communication. In the area of agriculture for instance, lighthouses will showcase practices that are exemplary in terms of providing sustainably produced, healthy food, feed or fibre as well as ecosystem services linking rural and urban communities. They will bring together land managers, advisors and citizens, the latter ones having an important role as consumers and drivers of practices in agriculture and the food chain.

Depending on the regional situation, lighthouses and living labs will address specific "needs" for soil health and build the necessary partnerships across spatial scales and value chains.

Living labs and lighthouses will be grouped within regional clusters of 10-15 units (farms, forests, industrial areas and urban settings) which will allow co-innovation at landscape and watershed levels^{viii}. Networking between these clusters will allow sharing and benefiting from experiences all over Europe.

The ambition is to establish in the first years of the Mission **at least five, preferably 10 living labs and/or lighthouses in each of the regions^{ix} of the EU**. This will result in 1000 – 2000 living labs and lighthouses as **incubators and demonstrators of change**.

2.3 Research needs for soil health innovation

The magnitude of soil health related problems and the urgency to resolve them requires transformational changes in policy, management practices and a re-design of production systems and land management. **Research and innovation** must urgently address all these dimensions. Knowledge exists within individual disciplines but there is hardly any integrated knowledge on soil health combining insights from various disciplines and sectors. To maximise impact, research will be tailored to local/regional circumstances and be linked to living labs while also allowing for more fundamental work. This requires **interdisciplinary teams** working in a **transdisciplinary mode**. The approach needs to be systemic encompassing biophysical fluxes and their interactions, as well as human and socio-economic drivers. Integration of **natural and social sciences at an equal level** is crucial and a definitive novel step.

Research and innovation activities will take place at a **variety of spatial scales**:

- At the **plot and field scale**, some of the areas to be considered include: a better understanding of soil biological and ecological processes that contribute to soil health; an exploration of the potential of the soil biome for crop production and carbon sequestration as well as biotechnological and medical innovation; remediation of contaminated and other degraded soils, by approaches including phyto-remediation and conversion of land to non-food uses.
- At the **farm scale**, there is a need to better assess how agroecological and organic farming principles can be applied in a specific context to devise climate and shock resilient systems. This requires a better understanding of soil ecology, biology and of carbon, water and nutrients cycles. Similar principles apply for forestry and other land uses. Other areas for R&I include the development of the circular economy, the safe reuse of organic wastes, integration of social components of the farming system, redesign of the business models and exploitation of information and communication technologies such as precision farming, artificial intelligence and remote sensing.
- At the **landscape scale**, integrated management principles must be devised to adapt landscapes to climate change. This includes collaborative actions by land managers to reverse land degradation and preserve water bodies while increasing soil carbon and biodiversity. Context specific needs for systemic innovation relating people's diets, land use practices, landscape level ecosystem services and soil health need to be addressed as well.
- At the **regional and country scales**, priorities include: developments in remote sensing and in big data approaches; foresights on soil health in the EU addressing the impacts of climate change, the potential for mitigation, for food production and ecosystem services. Action is also required on independent advisory mechanisms tailored to the socio-ecological context in each region so that these services can effectively support adaptive management practices by land managers.
- At a **global scale**, understanding and tracking robustly and consistently our footprint on soils outside Europe (e.g. soil carbon, land degradation, pollution, water use) and developing cooperation, regulations, capacity building and investments to reduce it.
- At the **food system scale**, understanding how to encourage consumers to follow choices based on a concern for sustainability in production and increase awareness about the links between soil health, the quality and safety of food and human health. There is also a need to better define critical thresholds of chemical pollutants in soils, e.g. from heavy metals, pesticides, drugs and plastics, some of these compounds originating directly from food, food packaging (e.g. micro plastics) or food waste.

2.4 Monitoring soils and the impacts of measures for soil health

The effectiveness of different forms of soil improvement can only be assessed by **monitoring** land use systems at different spatial scales and over time, with **efficient indicators**. Modern measuring and monitoring techniques, including proximal and remote sensing, offer new opportunities to evaluate the effects of management. Building on closer integration between existing pan-European monitoring instruments (e.g. the LUCAS Soil Module) and Member State national programmes, such data will help to populate performance indicators.

The Mission proposes to use **six fundamental indicators**: 1) Presence of soil pollutants, excess nutrients and salts 2) Vegetation cover; 3) Soil organic carbon; 4) Soil structure including soil bulk density and absence of soil sealing and erosion; 5) Soil biodiversity; 6) Soil nutrients and acidity (pH) which we have matched to individual issues. Vegetation cover and soil sealing are not direct indicators of soil health but are included for their direct impact on soil health in farmland, forestry and urban settings.

The Mission argues against a silo approach where only a single indicator is tracked, **as improvement in one indicator should not come at a cost of another. Measurements are soil-specific** showing characteristically different ranges of values for different soil types. An unhealthy soil is present if any indicator is below an **agreed threshold defined for that soil type, land use and climate zone**. Two complementary indicators are proposed related to soil health at the landscape scale, since landscape structure has a crucial effect on biodiversity, water cycle and soil erosion: 7) landscape heterogeneity (composition and configuration) and 8) area and composition of forest and other wooded lands.

The new monitoring system **will integrate citizen science and crowd sourced data, multimedia and other data coming from lighthouses** that open-up the monitoring for the citizens. The means for this exist and can be used already.

2.5 A supportive environment for healthy soils and societal benefits

Research, innovation and monitoring alone will not be enough to mainstream improved soil management throughout Europe.

Public policies, incentives, investments, information, advice and society at large, need to be mobilized to create an enabling environment for the sustainable management of soils. All of us as consumers will have a central role to drive for the change needed.

The following list shows main priorities for action which will be pursued as part of the wider activities of the mission to act on drivers of soil health:

- (i) Policies and legislation to be harmonized to support regenerative, circular **bio-economy value chains**;
- (ii) **CAP new payment schemes** to reward effectively practices that improve and restore soil health through more diverse, regenerative and systems-based approaches in agriculture and forestry based on long-term contracts;
- (iii) **De-risking and guarantee mechanisms** for land managers and businesses that engage in transformation towards increased soil health, such as long-term loans guaranteed by a specific financial organisation.
- (iv) Regulations and taxes that reward the **purchase of goods** produced in a manner that improves soil health;
- (v) A new **Soils Directive** to be developed to provide a regulatory framework enabling changes as defined by mission roadmap and robust aligned soil monitoring programmes by each MS;
- (vi) **Spatial planning** to reduce and possibly reverse soil sealing by stopping urban sprawl and the destruction of soils by transport infrastructures and enhance mosaic landscapes;
- (vii) Context specific **Knowledge and Innovation Systems** (AKIS), including specific advisory services which links to individual land managers, to be designed, tested and validated;
- (viii) Online, easy to use, **multiple language platforms** to access and share knowledge and experiences;
- (ix) **Changes across food systems**, including at transformation, retail and consumer level, to be fostered to provide the 'market pull' to drive the changes needed;
- (x) **Public and private sector investments** in R&D to foster sectoral innovations for soil health monitoring and improvement, including regional innovations led by cities and regions for couples transformation of soil health and food systems, or waste management systems.



2.6 Timeline of activities

Activity	Year	'21	'22	'23	'24	'25	'26	'27	'28	'29	'30
CO-DESIGN PHASE											
1. Identifying and mapping in each EU region: (1) "soil needs", objectives and priorities for action; (2) structures for implementing mission activities, (3) funding & other mechanisms for setting up living labs (LLs) and lighthouses (LHs)											
2. Building communities at different spatial scales and levels											
CO-IMPLEMENTATION PHASE											
Setting up and running regional LLs and LHs across regions in Europe; building clusters and networks											
Carry out R&I activities to support objectives of the mission											
Training and access to independent, advisory services for all land managers											
MONITORING AND CO-ASSESSMENT											
Support development of monitoring systems in Member States according to agreed, validated protocols and identified benchmarks											
Mid-term evaluation of activities											
Monitor mission activities and outcomes for improved soil health											
CROSS-CUTTING, ENABLING ACTIONS											
Communication and citizen engagement											
Science-policy dialogue and other activities to address drivers of soil health: e.g. policies, soil legislation, regulation and taxes for food, global foot-printing tools											
Support to (Agricultural) Knowledge and Innovation Systems											
Data (e.g. freely available data products), information and support to an EU Soil Observatory											

2.7 Synergies with other missions and EU programmes

Soils play a central role in addressing major challenges on climate change, biodiversity, food production, food safety or water management.

This was recognised by the President of the European Commission, Ursula von der Leyen, when outlining her vision for a greener Europe: **“Climate change, biodiversity, food security, deforestation and land degradation go together”**.

The Soil Health Mission will have important spillovers on other missions and contribute to

- Healthy Oceans, Seas, coastal and inland waters: by reducing pollution from fertilisers, pesticides and other contaminants;
- Climate Adaptation and Societal Transformation: by enhancing carbon and biodiverse rich soils as the basis for climate resilient agriculture and rural landscapes or by raising citizens and land managers awareness to the need for a transformative change in land use practices;
- Climate Neutral and Smart Cities: by reducing and progressively stopping soil sealing and enhancing soil health of city soils, contributing to the greening of European towns and cities and a better urban environment;
- Cancer: by promoting safe (non-polluted) food and healthy diets as an important element of cancer prevention.

The Mission will equally benefit from activities carried out by the other missions, e.g. in the context of regional and urban activities for climate adaptation.

Cooperation between the five missions is therefore required.

As part of the mission’s plan for implementation, synergies will be established with a number of EU programmes and EU infrastructures including:

- EU Horizon Europe partnerships on (1) agro-ecology and (2) food systems; Horizon Europe activities under Cluster 6 and other parts of the Horizon Europe programme under Pillars I and III;
- EU infrastructures;
- H2020 projects : European Joint Programme EJP Soils^x and CIRCASA^{xi};
- EIT Climate Knowledge and Innovation Community^{xii} and EIT Food^{xiii}
- JRC activities, e.g. in the context of the EU Soil Observatory as a repository of mission outcomes and of LUCAS soil^{xiv};
- European Space Agency (ESA) for Society - Thematic Exploitation Platforms on Food Security, Forestry, Coastal, Urban^{xv};
- Copernicus programme (Land Monitoring, Climate Change and Emergency Management Services);

- Pro Silva– Integrated forest management for resilience and sustainability^{xvi}.

By connecting activities and seeking for synergies between various programmes, initiatives and infrastructures, the Mission will enhance the **sharing of knowledge and innovations**, speed up the widespread **uptake of solutions** and increase **impact of actions on soil health**.

3. Communication and citizen engagement



Communication and citizen engagement are key elements of the mission and crucial for its success. People at large are not fully aware of the manifold functions of soils and the relevance of these functions for humankind. Yet, the success of the Mission and the sustainable management of soils will depend on actions taken not only by land managers but also by consumers, industries, spatial planners and society

at large. In developing the Mission, the Board has built on feedback of stakeholders and citizens at numerous events and through a survey which received more than 2.000 replies. In responses, people considered the climate services provided by soils as particularly important.

Communication activities throughout the Mission will bring soils closer to the attention of citizens and stakeholders while engagement activities will allow citizens to be a main player in the mission process. Living labs and lighthouses will be main vehicles for citizen engagement, bringing together researchers, practitioners, communities and other stakeholders to develop together solutions with a tangible impact.

They will also contribute within each Member State to the provision of a soil information hub of the 'best of' resources including: soil health data; video and education tools; family based activities to engage with soil; information to source accredited approaches for Continuous Professional Development (CPD) for land managers; information on locations and activities of Living Lighthouse and Living Laboratories within the MS and across the EU.

The Mission Board has developed a draft communication and citizen engagement strategy. It is a living document that will be constantly updated according to mission progress and specific needs arising (see Annex 7).



For its outreach activities, the Mission will make use of a rich landscape of regional, national and European networks working in the Mission area.

It will team up with citizen science initiatives and existing structures of living labs. The European Innovation Partnership EIP AGRI will be a main tool to reach out to the agricultural and forestry sector. The Mission will feed into

the EU Soil Observatory and reach out to international partners, e.g. through the Global Soil Partnership and its Healthy Soils Facility.

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- iv EU Biodiversity Strategy for 2030 - Bringing nature back into our lives; Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and Committee of the Regions; COM(2020) 380 final
- v A Farm to Fork Strategy for a fair, healthy and environmentally-friendly food system; Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and Committee of the Regions; COM(2020) 381 final
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- viii https://www.macs-g20.org/fileadmin/macs/Annual_Meetings/2019_Japan/ALL_Executive_Report.pdf 016/j.envint2019.105059
- ix Regions are defined according to the NUTS 2 classification: <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02003R1059-20191113&from=EN>
- x EJP Soils: (<https://projects.au.dk/ejpsoil/about-ejp-soil/>)
- xi CIRCASA: <https://www.circasa-project.eu/>
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- xv European Space Agency (ESA): (<https://eo4society.esa.int/thematic-exploitation-platforms-overview/>)
- xvi ProSilva: www.prosilva.org

ANNEXES

Annex 1 Status of soil health across Europe in 2020

This document represents an informal review by the Soil Health and Food Mission Board (MB) and the European Commission's Joint Research Centre (JRC) to help define **the main goal of the mission**: namely, **that 75% of the soils of the European Union (EU) should be healthy by 2030**. The review concludes:

A review of the current evidence of the state of EU soils by the MB and JRC is that current management practices result in, approximately, 60-70% of EU soils being unhealthy, with a further, as yet, uncertain percentage of soils unhealthy due to poorly quantified pollution issues. A 75% goal of healthy soil by 2030 through a radical change in current land management practices is both feasible and necessary. Soils will also benefit from improvement to indirect drivers of change such as reductions in air pollution and carbon emissions.

The following sections provides the evidence base for this statement.

Some basic assumptions:

- EU Land area: 4,233,255 km²
- Agricultural area of EU is 42% of land area: 1,760,000 km²
- Croplands occupies 23% of the EU: 1,060,000 km²
- Artificial areas occupy 5% of the EU: 222,592 km²
- 'Natural' soils (i.e. without intensive management regimes): 52% of the EU

1. Nutrients

The Gross Nutrient Balance Indicator (EUROSTAT 2020) shows that there is currently an excess of fertilizer applications in the EU: data show that for agricultural land there is a surplus of 50 kg N/ha and 2 kg P/ha.

The European Commission (EC 2018) reports that Nitrates Vulnerable Zones (NVZ) cover 2,175,861 km² of the EU (latest figures for 2015 and includes MS that apply a whole-territory approach). NVZ represent approximately 61% of agricultural land. This means that there are obligations to reach a balanced fertilisation for 61% of agricultural soils (arable and grasslands).

SOER 2020 (EEA) reports that for 65-75% of agricultural soils, nitrogen values exceed critical values beyond which eutrophication can be expected (De Vries et al., in prep).

There are also issues from atmospheric deposition of nutrient nitrogen in non-agricultural systems. CIAM/IIASA (2018) reported that critical loads for

eutrophication were determined for 2.65 million km² (62%) of European land in 2017. (See also Section 6 on Contamination).

Therefore, area of land with failure of soil health indicator due to direct inputs nutrient issues in agricultural systems (excluding air pollution issues) = 27% – 31.5%

2. Organic carbon

LUCAS Soil data show that cultivated and permanent crops have the lowest SOC levels of all major land cover classes (around 17 g/kg C). By comparison, average levels for permanent grasslands in the EU are 2.4 times higher (Hiederer 2018).

Most croplands in EU are most likely to be already at sub-optimal levels – 1.5% of all land use have SOC levels below 1% C. This rises to 2.6% of arable soils (JRC LUCAS). This would account for approx. 0.6% of land outside of agriculture.

LUCAS soil organic carbon concentration change analysis (2009-2015) for points where land cover was the same in both dates, show a decrease of about 0.5 % per year on croplands which was statistically significant on the most carbon poor soils (Hiederer 2018). Subsequent estimates of overall SOC stock changes (all soils) indicate that the total SOC change between LUCAS 2009/12 and 2015 show that about 60 % of EU agricultural areas experienced changes below 0.2% of the average stock. The trend in in carbon stocks in grassland was loss of about 0.04 % and in arable land a loss of about 0.06% (Panagos et al 2020). 10% of the area is predicted to have changes larger than $\pm 12 \text{ g kg}^{-1}$ over the 6 year interval

Area of land with failure of soil health indicator due to low and declining carbon stocks = 23% (BUT there will be overlap with (1)). 0.6% falls outside of agricultural areas.

3. Peat

Byrne et al. (2004) reported an area of 340,000 km² of peat soils in the EU Member States and Candidate Countries (Tanneberger et al.2017, has updated figures on extent per country). On this basis, peats cover 8% of EU land area, of which 50% of peatlands are estimated to be drained which will result in the oxidising of the peat and loss carbon to the atmosphere (JRC 2016). Results from hydrological reconstructions indicated 60% of peatlands are drier than they were 1000 years ago due to these direct human impacts and climatic drying (Swindles et al. 2019).

Not all peat being degraded is under agriculture. Schils et al., 2008 estimates about 20,000 km² of drained peat (ca. 6% of peatland) is not in agricultural use as cropland or grassland (0.5% of EU).

Area of land failing soil health indicator due to peatland degradation = 4.8% under (1) or (2) but 0.5% is outside agricultural areas.

4. Water Erosion

Pangos et al. (2015) reports that 24% of land has unsustainable soil water erosion rates ($>2 \text{ t/ha}$). Mean soil erosion by water for EU is $2.46 \text{ t ha}^{-1} \text{ yr}^{-1}$, resulting in a total annual soil loss of 970 Mt. This covers a wide range of land use types with around 70% of the land in agricultural systems. This means that area not overlapping with (1) and (2) could be estimated as 17% (47% of 24% eroding land).

However, a new report by JRC (Panagos et al. 2020) shows erosion by water on arable land is 10% greater than the mean for the EU (this means that we can consider all 23% of cropland as affected). Permanent crops have highest soil erosion rates. Arable and permanent crops cover 30% of EU land.

In addition, there are notable erosion rates on shrubland and sparse vegetation with mean soil loss rate of $2.69 \text{ t ha}^{-1} \text{ yr}^{-1}$ and $40 \text{ t ha}^{-1} \text{ yr}^{-1}$, respectively. Together, these land cover types occupy 30.8% of the EU (not under agriculture).

A JRC erosion model (Borelli et al. 2017) shows wind erosion in EU is $0.53 \text{ Mg ha}^{-1} \text{ yr}^{-1}$. 9.7% of arable land has problems with wind erosion, with 5.3% and 4.4% displaying moderate and high rates of wind erosion, respectively. However, these will fall in the above estimates of agricultural land.

Area of land failing soil health indicator due to soil erosion = 23% cropland and 30% non-agricultural areas.

5. Compaction

There are very uncertain numbers for compaction. Based on partial data coverage for the EU (modelling of representative soil profiles), the best available estimates suggests that 23% of land assessed had critically high densities (JRC 2016). JRC 2009 estimated that 33% of soils are susceptible to compaction, of which 20% moderately so. The issue is more likely in agricultural soils but it is also found in organic-rich forest soils so some overlap with (1) and (2). Confirms the multiple pressures on soil.

Area of land failing soil health indicator due to soil compaction = 23-33%, 7% of which are outside agricultural area.

6. Pollution

There are many unknowns especially in relation to diffuse soil pollution in natural landscapes (i.e. 52% of EU) and there are more than 700 recognised soil pollutants (NORMAN, 2014).

In terms of local soil pollution, JRC (Paya Perez et al. 2018) reported 2.8 million potentially contaminated sites in EEA-39 but the area of land is not known.

There is no standardised agreement on a definition of contaminated sites which can range from petrochemical plants to petrol stations. An indicator on "Progress on the remediation of contaminated sites" is based on risk assessment approach where efforts are mainly focused on investigation of sites where polluting activities took/are taking place. The report noted the occurrence of 650,000 registered sites where polluting activities took/are taking place in national and regional inventories. 65,500 sites have been remediated.

The Cocoom InterReg Project estimated that there are more than 500,000 landfills in EU. 90% are regarded as non-sanitary landfills (i.e. predating the Landfill Directive (1999)). NASA estimates that the average size of landfills in US is 200 ha. Even if we take just 10% of that value for EU, it would mean that landfills occupy 100,000 km² (2.3%) of EU territory (no actual figures exist).

The situation is more complex for diffuse pollution. Numerous studies show the impact of pollution on soil but it is difficult to assess area or extent. For example, there are no data on the extent of pesticide contamination, POPs, microplastics, veterinary products/pharmaceutical, emerging concerns such as pFAS. Pimentel & Levitan (1986) reported that 3,000 types of pesticides have been applied in EU agricultural environment during the past 50 years. They estimated that less than 0.1% of the pesticide applied to crops actually reaches the target pest. Of LUCAS soils tested, 83% of soils contained one or more residue of pesticides and 58% contained mixtures. (Silva et al. 2019).

De Vries et al. (In prep) and cited in EEA (2020) state 21% of agricultural soils have cadmium concentrations in the topsoils which exceed groundwater limits used for drinking waters.

There are 2.93 million km² (69%) of European land where critical loads are exceeded for acidification and 2.65 million km² (62%) of semi-natural ecosystems are subjected to nutrient nitrogen deposition leading to eutrophication in 2017 (CIAM IIASA 2018). Critical loads are defined where inputs of a pollutant may impact on ecosystem structure and function. Slootweg et al. (2007) reported that the EU ecosystem land at risk from deposition of some heavy metals such as mercury and lead in 2000 were as high as 51% and 29% respectively.

Lema & Martinez (2017) report 10 million tons of sewage sludge production for EU-27, 37% of the sludge produced in the EU is being utilized in agriculture.

Plastics Europe (2016) reported that 3.3% of total EU plastic demand (49 million tonnes) was used in agriculture. Agriculture produced 5% of plastic waste of EU (EC, 2018).

Organic farming covered 13.4 million hectares of agricultural land in the EU-28 in 2018. This corresponds to 7.5 % of the total utilised agricultural area of the EU-28 (EUROSTAT 2020b). We can assume that pesticides are applied in most

of the remaining 92.5% of arable area (21% of EU). This overlap again with (1) and (2).

Area of land failing soil health indicator due to soil contamination = 2.5% (non-agricultural) – 21% (conventional arable) – ca. 40-80% of land from atmospheric deposition depending on the pollutant.

7. Soil sealing and net land take

Artificial areas cover 4.2% of the EU (EUROSTAT 2017) of which about 50% is sealed. This would imply that 2.5% of urban land is exposed to pressures (e.g. low inputs, compaction, pollution)

The rate of net land take was estimated to be around 539 km² per year during the period 2012-2018, with (EEA 2019). Between 2000 and 2018, 78 % of land take in the EU-28 affected agricultural areas (EEA 2018). As the rate of recycling of urban land for development is currently only 13% (EEA 2020), this effectively means that every ten years an area the size of Cyprus is paved over (9,300 km²) from agricultural, forestry and conservation land.

Between 2000 and 2006, the average increase in artificial areas in the EU was 3%, however, this masks local issues. Figures exceeding 14% in Cyprus, Ireland and Spain. However, sealing generally consumes high quality agricultural soil, so some overlap with (1) and (2).

Area of land failing soil health indicator due to soil sealing = probably <1% of EU, but can be as high as 2.5%, and can be very important locally.

8. Salinisation

The extent of salinisation in EU is still uncertain. Ranges estimate 1 to 4 million hectares (enlarged EU), mainly in the Mediterranean and Central European countries (JRC 2008). Taking the higher end of the range means that 0.95% of land is estimated to be affected in the EU. There is an increased risk of salinisation due to increased temperatures or decreasing precipitation.

In 2016, 10.2 million hectares was actually irrigated (5.9 % of EU). 25% of this area is at risk of secondary salinization i.e. 1.5% of EU. Spain (15.7 %) and Italy (32.6 %) had the largest shares of irrigable areas in the agricultural areas of the EU (JRC 2016).

There again will be an overlap with (1) and (2).

Finally, the area at risk of saline intrusions in coastal areas due to sea-level rise is unknown.

Area of land failing soil health indicator due to secondary salinisation = 1.5% (greater impact in certain MS)

9. Desertification

The most recent estimate of sensitivity to desertification in Southern, Central and Eastern Europe in 2017 suggested 25% (411 thousand km²) was at High or Very High Risk. This was an increase from 14% in 2008 (Právělie et al. 2017).

10. Soil biodiversity

It is likely that all of the above drivers are probably singly or in combination resulting in a decline in biodiversity but there are no actual EU data demonstrating soil biodiversity change.

Summary

Based on the convergence of evidence presented in the previous section, **we can conclude that soil degradation is prevalent and extensive in the context of the EU territory.** One could conclude that all soils are under pressure, even if just indirect pressure, from air pollution and climate change.

It seems that 25-30% of our EU soils are currently either losing organic carbon, receiving more nutrients than they need, are eroding or are compacted or suffer secondary salinization, or have some combination. These are all occurring on agricultural land.

An additional 30% of non-agricultural soils are eroding at an unsustainable level.

A minimum of 12.9% of non-agricultural land experiences soil pressures [0.6 (low SOC) + 0.5 (peat) + 7 (compaction) + 2.3 (landfills) + 2.5 (urban)], of which 50% (i.e. 6-7%) is probably not connected with erosion.

Contamination and waste management are probably the biggest unknowns. They include local hotspots (e.g. ex-industrial land, landfills, etc.), widespread air pollution legacy, agricultural land (pesticides, metals, sewage sludge, plastics) as well as unquantified emerging pollutants.

Conclusion

A review of the current evidence of the state of EU soils by the MB and JRC is that current management practices result in, approximately, 60-70% of EU soils being unhealthy with a further as yet uncertain percentage unhealthy due to poorly quantified pollution issues. A 75% goal of healthy soil by 2030 through a radical change in current land management practices is both feasible and necessary. Soils will also benefit from improvement to indirect drivers of change such as reductions in air pollution and carbon emissions.

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Annex 2 Indicators for soil health in support of the mission

Soil health depends on an active and biodiverse vegetation cover that support carbon inputs, supports soil biota and creates good structure, and appropriate management regimes ensuring no compaction or salinisation and protection from contaminants.

Soils, that are low in organic matter for their type, compacted or contaminated by chemicals such as nutrients, heavy metals, remnants of biocides, hormones and drugs at higher concentrations than allowed by health regulations or plant requirements are considered to be unhealthy.

The following indicators are well tested. The list is modest relative to those already in place for water and air quality. If sampled correctly (e.g. not after a fertiliser application) they provide stable indicators for soil health at a given time and repeat location. Also, when repeated over time they can provide stable indicators of ongoing change:

- 1. Presence of soil pollutants, excess nutrients and salts.** When present in higher concentrations than allowed by health regulations or plant requirements: soils are unhealthy. A reduction in levels below recognized threshold values indicates an improvement in soil health.
- 2. Vegetation cover.** The annual duration and diversity of the vegetation cover and its net primary productivity is essential for soil health, providing nutrients for soil biodiversity and carbon inputs to soil organic matter, also reducing erosion and surface runoff. A more diverse and long duration cover indicates conditions favourable to soil biodiversity and health and increasing vegetation cover is also valuable for urban settings.
- 3. Soil organic carbon.** Organic matter is important for adsorbing nutrients, retaining water and for improving soil structure and workability of soils as well as plant productivity. Soil organic carbon (SOC) is a major constituent (56%) of soil organic matter and the global soil organic carbon reservoir of soils is two to three times bigger than the carbon as atmospheric CO₂. Therefore, an increase in SOC concentration and stock allows drawing down CO₂ from the atmosphere and an improvement in soil health.
- 4. Soil structure including bulk density and the absence of soil sealing and erosion.** Good soil structure as indicated by reduced bulk density, the absence of soil sealing and erosion allows for healthy root growth, reaching all parts of the soil and allowing infiltration of rainwater to prevent runoff and soil loss.
- 5. Soil biodiversity.** Presence of functional diversity of appropriate bacteria and fungi and of soil animal communities that are important for soil functions and services, such as soil structure, litter decomposition, organic carbon storage and nutrients cycling promotes all soil functions. Currently,

nematodes and earthworms are well tested. Ongoing research will soon deliver indicators for soil microbial parameters.

6. Soil nutrients and pH. Essential nutrients for plant growth in part at least, derived from soils include N, P, K, S, Ca. A range of plant micro-nutrients usually found at very low concentrations (parts per million) in soils may limit plant growth, such as boron (B), chlorine (Cl), cobalt (Co), copper (Cu), iron (Fe), manganese (Mn), molybdenum (Mo) and zinc (Zn). Soil pH affects many chemical and biological processes, including plant nutrients availability and the balance and functions of soil microbial communities. In farmland and forestry soils, an optimal balance is required for growth. In supporting biodiversity-rich ecosystems, nutrient limitations provide an essential set of sub-optimal conditions to support a diversity of biota above and below-ground.

Note that measurements are soil-specific showing characteristically different ranges of values for different soil types, land uses and climate zones. Methods for capturing information, which can be combined in different ways, include: visual assessments in field; soil sampling with professional laboratory analysis; remote sensing; modelling, crowd sourcing and citizen science.

The two complementary, landscape scale indicators are:

7. Landscape heterogeneity, including farmland (field size, fragmentation, presence of natural green elements), forestry (types of forest, monocultures, clear-cuts with bare land) and urban green infrastructures (adequate presence). The diversity of landscape elements (composition) and the way these elements are distributed, including their relative size and their location in relation to the morphology (configuration) strongly influence biodiversity, the water cycle and soil erosion.

8. Area of forest and other wooded lands, classified by the number of species, the share of non-native tree species, and the proportion of natural and artificial regeneration. In forests, soil health is influenced by the naturalness in terms of species composition and the management practices, including disturbance by clear cuts.

Methods for capturing information include remote sensing complemented by field survey, crowd sourcing and citizen science.

Annex 3 Match of mission targets with Green Deal Objectives

This table shows how specific Targets of the Mission directly match (X) or 'Supports' or 'is Supported by' targets from other EU Strategies.

Target	Biodiversity	EU Nature restoration	Farm to Fork	Zero Pollution	Circular Economy	Climate Law	CAP	Mission
30% land protected	X							Supports
Within this, 10% of EU land should be strictly protected (incl. significant areas of carbon-rich ecosystems, such as peatlands, grasslands, wetlands) (BDS)	X						X	Supports
Limited soil sealing and urban sprawl promoting initiatives to reduce soil sealing (CEAP)	X				X			X
Restore degraded ecosystems	X						X	X
25% of EU land organically farmers by 2030	X	X						X
Protect soil fertility, reduce soil erosion and increase soil organic matter	X			X		X	X	X
Identify contaminated soil sites, restore degraded soils; rehabilitate abandoned or contaminated brownfields(CEAP)	X	X			X			X

Improving monitoring of soil quality	X					X	X	X
Soil sealing and contaminated brownfields increase the safe, sustainable and circular use of excavated soils (CEAP)	X	X			X			X
Biodiversity-friendly soil cover	X						X	Supports
Reduction in use of fertilisers by at least 20%; Integrated Nutrient Management Plan to ensuring more sustainable application of nutrients and stimulating the markets for recovered nutrients; Reviewing directives on and sewage sludge (CEAP).	X		X					Supports
Degraded and carbon-rich rich ecosystems are restored		X				X		X
Pesticides reduced by 50%		X	X	X				Supports
At least 10% of high diversity landscape features		X						Supports
Urban greening plan		X						Supports
No use of chemical pesticide in sensitive areas		X		X				Supports
EU carbon initiative an certifying carbon removals			X			X		X

Reduce dependency on pesticides and anti-microbials; reduce excess fertilisation and increase organic farming			X	X			X	X
Neutral or positive environmental impact of the food chain			X				X	Supports
Sustainable agricultural practices in hotspots of livestock farming			X					Supports
Recycling of organic waste into renewable fertilisers			X		X			Supports
Dedicated partnership on agro-ecology living laboratories			X					X
Use of AI and satellite technology			X	X				X
The natural sink soils, agricultural lands and wetlands should be maintained and further increased						X	X	X
Continuous progress in enhancing adaptive capacity, strengthening resilience and reducing vulnerability to climate change						X	X	Supports
Develop and implement adaptation strategies and plans that include comprehensive risk management frameworks, based on robust climate and vulnerability baselines and progress assessments.						X		Supports

Annex 4 Soil relevant targets matching the SDG Goals

SDG's	Mission Targets; proposed soil health indicator for corresponding SDG
SDG 1: No Poverty	Soil health to fight rural poverty Proposed SDG Indicator: % degraded land in a given country or region
SDG2: Zero Hunger	Soil health for sustainable agriculture and forestry Proposed SDG Indicator: % of land area in a given country/region with healthy soils
SDG3: Good health and well-being	Soil health for healthy and sustainable diets and urban environments Proposed SDG Indicators: % of land area with contaminated soils % of food supply from a given region that is healthy in terms of nutrient content % of food supply from a given region that is safe in terms of chemical contamination.
SDG4: Quality education	Soil health for education Proposed SDG Indicators: % of primary and secondary schools that present environmental courses including the role of soils. % of land managers with Continuing Professional Development
SDG 6: Clean water and sanitation	Soil health and landscapes for water. Proposed SDG Indicators: % of land area that has ground- and surface water of good ecological quality % of area where soil conservation practices are implemented
SDG7: Affordable and clean energy	Soil health supporting sustainable bioenergy production Proposed SDG Indicators: % of area used for energy crops
SDG11: Sustainable cities and communities	Soil health for supporting city greening and urban agriculture Proposed SDG Indicators: % of non-residential areas of cities with healthy soils % of green infrastructure in urban settings

SDG 12: Sustainable production and consumption patterns	Soil health supporting a circular bioeconomy Proposed SDG Indicators: Global ecological footprint of soil use and management % of schools with education at an early stage to enable changes in consumption
SDG 13: Climate action	Soil health for climate change mitigation and adaptation Proposed SDG Indicators: Net mitigation (in tons CO ₂ eq per km ²) achieved through soil carbon sequestration and associated options in land fit for this purpose. % change in healthy soils by 2050 under current land use and management , as explored by applying simulation models coupled to IPCC scenarios. % of land where greenhouse gas emissions have significantly been reduced
SDG15: Life on Land	To enhance soils as a habitat for a diverse range of life Soils for supporting biodiversity Proposed SDG Indicators: % land with healthy soils % of land where soils have stable or improving levels of soil biodiversity % of a landscape with vegetation biodiversity % of land protected for nature conservation purposes to protect unusual soil biological assemblages
SDG16: Peace, justice and strong institutions	Soil health supported by an enabling environment Proposed SDG Indicators: Better governance through holistic policy making to ensure environmental quality, including soils. Protecting of soils and landscapes that carry our cultural heritage

These soil health indicators should be seen in the context of the existing SDG indicators included by EUROSTAT and also with indicators for drivers of soil health throughout the food chain, from production to consumption. Proposed examples include: % of pre- and postharvest losses of agricultural food and feed production; amount of food waste from production, trade and consumption and sustainable and traceable food and feed chains (for SDG 2) or % of exploitation (recycling) of by-products, wastes, and package materials in a cycling system (for SDG 3).

Annex 5 The mission as a response to the corona pandemic

In their May 9, 2020 issue, the *ECONOMIST* included a three-page briefing on: *The tables not yet turned*”, discussing the major implications of the corona pandemic on food security in the world. Four-fifth of the planet’s 8 billion inhabitants are fed in part by imports. The \$1.5 trn spent last year on food imports was three times that spent in the 2000’s so our reliance on globalisation of the food chain is increasing rapidly. This means that as more countries depend on imports of food, the disruption of the chain caused by coronavirus could trigger a repeat of the food crisis of 2007-2008 that sparked riots from Bangladesh and Burkina Faso to Mauritania and Mexico, and contributed to the conditions that fostered Syria’s civil war. Exporting countries are also at risk, as for example New Zealand, is subsidizing their national airline company with the only objective to enable flights to transport dairy products to China.

Independent from the corona crisis, the Mission Board of Soil Health and Food (hereafter call the Mission) proposes that these globalised food chains are not only resulting in insecure food supply, as mentioned above, but also by supporting highly industrialized forms of agriculture they may adversely affect environmental- and food quality and, as a result, human health. For example, growing soya for feeding cattle in Europe has resulted in deforestation in the Amazon. In addition, infectious diseases may spread more easily. The Mission advocates this situation is reversed with a reduction of the global footprint of European agriculture and, wider application of ecological management procedures for food production where not only production levels are emphasized but also the quality of food, water, air and nature. Soil health and circularity emphasizing local food chains play a key role in such production systems that can be studied in “Lighthouses” and “Living Labs” in close cooperation with land users. A good example is the Market Gardening system where high-quality food is locally produced in a short chain between producer and consumer. Scientific evidence shows that such locally produced food strengthens the immune system making people less susceptible to infections, not only by the corona virus but by many other viruses and bacteria as well. More sustainable management practices will also protect the soil biome which is a reservoir of future potential therapeutic compounds including new antibiotics and antibiotic-resistance genes. Evidence is also just emerging about additional potential for soil bacteria to be used therapeutically to reduce stress and improve quality of life. Damaging management practices currently contributing to soil degradation has an unknown impact on this untapped potential. Some practices even have the potential to cause direct damage to health of people through increasing risk of pathogen transfers and increasing antimicrobial resistance through the soil matrix into the water and food production system. Soils should be at the heart of rebuilding a sustainable green future.

As described above, the corona crisis demonstrates the vulnerability of the global food system but we have to realize that this all occurs in a condition where worldwide there is enough food being produced. Still, more than 800 million world citizens are hungry but that is due to war, poor distribution systems from farm to fork or poor governance and corruption. We must realize that we live a world where up to 30% of food is wasted and where more than a billion people are obese.

When considering the upheaval caused by the corona pandemic in a world of plenty, imagine what may happen if there is no food surplus in future? The MBSHF has emphasized that climate change will most likely have a dramatic effect on the amount of food that can be produced by, say, 2050. Future exploratory climate scenarios by the International Panel for Climate Change (IPCC) show that conditions in many countries may become too dry and hot to allow productive agriculture and may even make human life very difficult, if not impossible. Fresh water is in short supply in many areas of the world, limiting the potential for irrigation. Also, the projected sea level rise may flood poorly protected but productive areas of land near seas and rivers. Many of our productive lands are also increasingly covered by roads and buildings, sealing the soil forever and strongly reducing the available area of productive agricultural soils. This needs to be stopped.

Drier and hotter conditions are likely to occur in Southern Europe but also in the Middle East, the Western US and large parts of Asia, South America and Africa, the latter continent having the highest projected population growth. Large areas at high Northern latitudes, like Northern Canada or Siberia may, in theory, become more suitable for agriculture, but soil conditions are generally poor in these areas and there is no agricultural infrastructure. What is left are areas with currently moderate climates. Globally, little research has been done to properly assess the effects of climate change on future agricultural production, emphasizing the role of soils. Pioneering studies by Italian scientists predict alarming drops of productivity of up to 40% by 2070 and this is particularly evident in soils with poor health, due to various degradation processes like compaction, loss of organic matter or pollution. Of course, genetic improvement of crops can help to make crops less sensitive to extreme weather conditions but this will not be adequate to face predicted climate conditions. Market Gardening, ecological farming and vertical farming in city settings may produce significant quantities of vegetables, herbs and fruits in future but this may not be enough and does not cover crops like wheat, rice, sorghum and others that are grown at scale in the field and are the main food staple.

The Mission proposes new, operational methods to assess soil health and to apply simulation models for the soil-water-atmosphere-plant system to explore future effects of climate change on crop production. This way, areas can be identified where soils are likely to remain healthy enough and where climate conditions still may allow adequate production levels in future, considering

climate change scenarios. And most importantly and urgent: *this should lead to immediate efforts to protect these soils for future generations. The EU can play a leading role here initiating a global effort.*

We now witness the effects of the coronavirus pandemic on food security due to breakdown of the international food chain but this occurs in a world where enough food is produced. One can only imagine “dark scenarios” for a world where not enough food would be available because too many soils cannot produce enough food as a result of climate change and soil degradation. This would most likely lead to the need of massive flows of food from North to South. The Food and Agricultural Organization of the United Nations (FAO) estimates that the 10 billion people that will inhabit the earth by 2050 will require a 50% increase in food production compared with current levels. The FAO also shows that more than 25% of our global soils are degraded now and this affects production levels significantly. This can be improved by corrective forms of soil management, as defined by the Mission. This will represent a contribution to increase the food production potential. In addition, and more importantly, proposals by Mission to define areas with healthy soils by 2050 and proposals to preserve them are more than ever a crucial contribution to food security in future. The indicators and technology to define such areas are available so there is no excuse for delay. Remember that soils are and always will be the basis for food production. Losing their productive potential by degradation and preserving soils immediately that can still be healthy and productive by 2050, present a deadly recipe for our future world. Soil health and food is more relevant than ever.

Considering the above, the following research priorities can be envisioned to link the Mission to future food security and human health by exploring the:

- *soil-health potential of major European soil, including the effects of soil degradation, by considering IPCC climate-change scenarios up to the year 2100*
- *role of major European soils on global food security, considering IPCC climate-change scenarios up to the year 2100*
- *effects of the global food chain on soil- and human health in both importing and exporting countries with the goal to reduce the global EU footprint.*
- *therapeutic potential of the EU soil biome to support the mental and physical health of citizens post Covid and management practices to minimise risk of pathogen and AMR transfer through the soil matrix.*
- *possibility to create a financial intermediary that explicitly concentrates on facilitating the transition to organic farming by supplying or guaranteeing long-term loans.*

Annex 6 A Manifesto for citizens

CARING FOR SOILS IS CARING FOR LIFE

Ensure 75% of soils are healthy by 2030

for healthy food, people, nature and climate

Why are healthy soils important?

Soils form the skin of the earth and are essential for all life-sustaining processes on our planet. If soils are healthy and are managed sustainably, they provide many benefits to people, nature and climate. Healthy soils are essential in delivering healthy food and other essential ecosystem services to humankind, such as the production of biomass, the purification of percolating water and avoiding surface water pollution, reducing greenhouse gas emissions, carbon capture for climate mitigation and last but not least preservation of biodiversity.

But soil health is threatened all over Europe and globally. Mostly through chemical pollution, biocide residues, plastics or excess tillage and loss of organic matter. This can strongly affect the level of food production and its quality. Moreover, climate change exacerbates these threats. Scenarios for the EU indicate an increasing vulnerability of the soil's natural capital to desertification throughout this century. Even though there is enough food at present, globally climate change may result in structural shortages by 2050 as many areas become too hot and dry for plant growth while fertile soils along rivers and seas may flood due to sea level rise.

In the EU, soil sealing, loss of soil organic carbon and biodiversity, compaction, erosion by both water and wind, salinization and soil contamination lead to annual costs that may exceed⁴ 50 billion €. So preserving and restoring soil health is a pressing need even for the near future.

The EU has committed itself to preserve soils and its manifold ecosystem services, amongst others by accepting the United Nations Sustainable Development Goals and recently the EU Green Deal.

In view of these facts, the Mission on Soil, Health and Food is timely, logical and essential.

Five underlying principles have guided the efforts of the members of the Mission Board "Soil, Health and Food":

⁴ Costs were estimated at €38 billion annually for 25 EU countries (*The Implementation of the Soil Thematic Strategy and Ongoing Activities* EC, 2012) but this figure did not include costs from biodiversity decline, sealing or compaction.

1. Missions should be instrumental to the Green Deal and the Sustainable Development Goals. That means that scientific projects and applications will be assessed against their practical contributions to solutions for societal needs and problems and to new approaches to reach the Mission Goals.
2. Soil should not be considered solely from an economic point of view as a usable stock of wealth that can be exploited (like a mine or a well). Soils are a complex organism that act as a fund that continuously delivers ecosystem services. Therefore, soil should be preserved and taken care of. Soil also has a value in itself, with its use subject to ethical standards that yield for every living organism.
3. Scientific contributions and technical solutions alone will not be sufficient to realize the 'Great Transformation' as is incorporated in the Green Deal. Changes in existing support systems and soil management, dissemination of objective information and monitoring of outcomes are indispensable elements to support the necessary restoration of soil health for people and planet as a whole.
4. Interdisciplinary scientific methods based on a system approach - firmly embedding human and social sciences - are of vital importance in developing a broad holistic view in order to prevent 'path dependent' solutions and facilitate a break through of new ideas and unusual but effective implementations.
5. Citizen engagement is vital not only for acceptance but to ensure ownership of citizens for measures to be taken, to stimulate a change in the mindset of consumers and producers, and also to tap and create new ideas, from 'the wisdom of the crowd'. This should be organized and facilitated in a bottom-up manner and not top-down. It is crucial to let the movements of change gradually grow as a true and strong performance of civil society to secure a sustainable future by itself and for itself and future generations.

The Mission Board Soil, Health and Food proposes to engage into a process of change to realize the following ambitions about making soils healthy again.

CARING FOR SOILS IS CARING FOR LIFE

The mission's main goal: By 2030, at least 75% of all soils in each EU Member States are healthy, i.e. are able to provide essential ecosystem services⁵.

This goal corresponds to a 100% increase in healthy soils. In line with the above goal, the following **objectives** will be achieved **by 2030⁶**:

⁵ "By ecosystem services we mean the services provided and the benefits people derive from these services, both at the ecosystem and at the landscape scale, including public goods related to the wider ecosystem functioning and society well-being" (Haines-Young and Potschin 2018; MA 2005)

- **Land degradation** including desertification in drylands **is strongly reduced** and 50% of degraded land is restored moving beyond land degradation neutrality.
- High **soil organic carbon stocks** (e.g. in forests, permanent pastures, wetlands) **are conserved** and current carbon concentration losses on cultivated land (0.5% per year) are reversed to an **increase by 0.1-0.4% per year**. The area of peatlands losing carbon is reduced by 30-50%.
- **No net soil sealing** and an increased **re-use of urban soils** for urban development from the current rate of 13% to 50%, to help stop the loss of productive land to urban development and meet the EU target of no net land take by 2050.
- **Reduced soil pollution**, with at least 25% area of EU farmland under **organic agriculture**, a **further 5-25%** of land with reduced risk from eutrophication, pesticides, anti-microbials and other contaminants, and a doubling of the rate of restoration of polluted sites prioritising brown field sites.
- **Prevention of erosion** on 30 to 50% of land with unsustainable erosion rates.
- Improved **soil structure** to improve **habitat quality for soil biota** and crops including a 30 to 50% reduction in soils with high density subsoils.
- 20-40% **reduced global footprint** of EU's food and timber imports on land degradation, through strengthened international cooperation and trade regulations and carbon tax.

How can we support soil health through research and innovation? The Board strongly advises the following approaches:

Much expertise in the area of Soil Health and Food is already available after many years of research and experiences obtained in practice. Limitations of approaches that were primarily focused on production and consumption from an economic point of view have increasingly become evident in terms of negative environmental side effects on water, nature and biodiversity. To face the formidable challenges ahead of us on soil, health and food (as for instance mentioned in UN Sustainable Development Goals and the Green Deal) we

⁶ Goal, objectives and targets are at the EU scale and feasible. However, they will require a large transformation that will not be easy to trigger across all EU regions in the given timeframe.

propose a paradigm shift, a fundamental change in the way we approach the problems the Mission is about. This implies, in summary, that:

(i) rather than being considered as a stock to be exploited, soils are considered as a precious living organism and an indispensable resource to be cared for; (ii) soils not only produce marketable products as food, fibers, etc., but also public goods, like beauty of the landscapes, biodiversity, or recreation services. These values without a market price deserve more emphasis; (iii) the highly adaptive character of land use is acknowledged by engaging experienced practitioners in a joint learning approach with researchers; (iv) emphasis is placed on inter- and transdisciplinary research with a strong social component; (v) system approaches should replace reductionist, traditional approaches; (vi) in order to facilitate changes in behavior of land managers and owners, mandatory prescriptive environmental rules and regulations leading to passive management behavior and exploration of loopholes should be reconsidered. The stimulus should be to challenge actors in the field by defining clear targets and indicators and time frames intended to be reached. These should be formulated in interaction with land users and based on a system of bonus/malus accountability.

In more detail, the following statements elaborate on our recommendations and specifically illustrate areas where new approaches are proposed.

How can the ambitions of the Mission be made more concrete and be quantified?

We propose seven focal areas of necessary innovation:

1. Change the traditional more static soil paradigm to: Living soils form the vulnerable skin of the earth, contributing to essential ecosystem services for mankind

We emphasize the role of soil health in terms of contributing to ecosystem services that, in turn, contribute to SDGs and the Green Deal.

Life on earth is governed by nature and by the ecosystem services provided by soils. Modern agriculture and forestry should not be focused only on the ecosystem service biomass production, but should satisfy the other ecosystem demands as well. Different scientific disciplines have to combine forces to assess and improve such services at different spatial levels and realizing soil health is the best contribution that the soil science discipline can make. Though important, soils cannot by themselves determine the quality of ecosystem services. Interdisciplinary research approaches are therefore essential, where soil scientists are active members of interdisciplinary teams. We advocate a systems analysis of the entire production system by contributing soil data to and applying available soil-water-atmosphere-plant simulation models that are already widely used in agronomy, hydrology, climatology and ecology. We define ecosystem services as a bundle of performances that support, facilitate

and secure all life on our planet. Soil health we define along this line as: **The continued capacity of a certain type of soil to contribute in providing ecosystem services for all forms of life, in accordance with the goals of the SDGs and the Green Deal.**

For many years soils have clinically been considered as porous media conducting water and adsorbing and releasing nutrients. But soils, unseen below the surface of the earth and therefore unknown to many, are biologically active parts of dynamic landscapes supporting life in many forms. Soil use is subject to ethical standards that apply to every living organism. These ideas are not new, but need increased emphasis and articulation in times of major environmental challenges. We advocate emphasis on studying the soil biome and applying modern communication techniques that will offer new, unexplored opportunities for effective communication and engagement.

2. We advocate a model that starts with an interactive, joint-learning approach by stakeholders and researchers focusing on “lighthouses” and “Living Labs” as seeds for replication

Much research is available covering numerous aspects of land use systems but we face the problem that too often such research is not implemented because of socio-economic reasons or because the overwhelming complexity of real-world adaptive management is too difficult to be expressed in general decision rules.

We therefore suggest to turn the traditional research-chain around and start with identifying innovative and successful case studies of circular value chains for soil regeneration that can act as “lighthouses” (‘showcases’) of what is developed and successfully in practice. Many examples do exist at this point in time! They are an opportunity to experiment how to produce more with less: a key future societal challenge. Another instrument are “living Labs” (or try outs) endeavours on field experiments. They should be executed in close cooperation with stakeholders to assess and improve the results that correspond with the ambitions of the Mission. This joint-learning approach of all stakeholders, best practices need to be documented and disseminated since they can act as “seeds” to accelerate their scale-up and replication through adaptation to the specific local contexts.

The concepts of “Lighthouses” and “Living Labs” are not new but our explicit recommendation above, applying sets of modern sensing and monitoring methods will deliver the quantitative documentation of ecosystem services as concrete results. These will be essential to improve communication and engagement with other land users, the public at large and the political arena.

In order to support land users in their transition towards more sustainable land use and making soils healthier, it is recommended that a financial mechanism is in place providing farmers and other land managers with access to long term loans.

3. We present operational targets and indicators for soil health

We define, in contrast to the state-of-the-art, a simple set of indicators for soil health and also indicators for a series of ecosystem services mentioned under point 1.

So far, targets and indicators for the SDG's as an objective point of reference and that are largely adopted by EUROSTAT and also by the Green Deal. So far, these did not mention soils and soil health at all. We therefore propose six soil-related indicators plus two at the landscape scale (Annex 2). We also list twenty three indicators which link the mission with the SDG targets (in accordance with eleven SDG's, Annex 5) and provide convincing reasons why soil health is important in this context. We also define operational procedures to quantify the various indicators.

4. We suggest to define new research by filling gaps in knowledge perceived when applying existing expertise

Much useful data and information on soils and their functioning has been accumulated in more than hundred years of research. The urgency to face up to the enormous challenges implies that no time can be lost. When studying soil contributions to ecosystem services, existing expertise and methodology should be applied first before new research is initiated. The latter should be focused on filling gaps in knowledge appearing when applying existing expertise. "Curiosity driven" interdisciplinary research is needed to fill such gaps.

5. We advise to better link food quality and safety to chemical and biological soil conditions and processes

A large body of literature has been published on the relation between food quality and human health. However, much less is known about the relation between food quality and soil health. It is important to identify suitable and unsuitable soils for growing various crops or vegetables and to define critical thresholds of chemical pollutants in soil, such as heavy metals, remnants of pesticides, medicines, drugs and plastics. Soils are not only the positive source of new antibiotics but also a negative source of organisms that threaten human health. Their occurrence and development in different types of soil is still largely unknown and needs more attention. And also pay much more attention to the effects of methods of conservation, packaging, storage and transportation in the food chain, in relation to soil health in order to prevent ongoing contamination and waste.

6. We propose to apply systems analysis to explore whether there will be enough healthy soils in the world by 2050

Currently, there is enough food in the world. Widespread hunger is the result of war, poor distribution or inappropriate governance. But what will be conditions in 2050 as many soils will become too dry and hot while fertile areas near rivers and seas may flood due to climate change and sea level rise? How to feed 10

billion demanding people by 2050? This question remains unanswered at this time. An exploratory cross-sectorial systems analysis, applying soil-water-atmosphere-plant simulation models, can indicate which soils are likely to be still healthy in 2050.

7. Ensure the EU global soil footprint is reduced

Any action in the EU has a positive or negative impact in non-EU countries due to complex supply chains. We must avoid outcomes which could imply exporting our problems associated with poor soil health or importing products produced on unhealthy soils. This observation is particularly relevant in the current health crisis where international food supply chains are being challenged.

Annex 7 Activities for Communication and Citizen Engagement

Communication and citizen engagement are key elements for the success of the mission Care for soil is care for life, and in general to bring research and innovation closer to societal needs.

Towards a communication strategy

The mission board, supported by Commission services has prepared a communication strategy as a basis for comprehensive actions in this field according to the following goals:

INFORM: raise awareness of the importance of soil health and food and the challenges they faces.

ENTHUSE: use emotive language and strong visual content to convince that we need to act together to achieve the mission

ENGAGE: offer meaningful opportunities for citizens and stakeholders to engage in the co-design/co-creation, co-implementation and co-assessment.

Tools and materials

The **web presence** of the mission area soil health and food is guaranteed though its [webpage](#). Documents of Mission Board meetings are uploaded in the [EC expert group registry](#).

DG AGRI and DG Research and Innovation social media channels are used for widespread communication of messages and activities with the hastaghs #MissionSoil #EUmissions #HorizonEurope.

At the occasion of the [World Soil Day 2019](#) a video (Soil matter, below), an article (Soil matters for our future, below), a [EUSurvey](#), and the [#EIPagriSoil campaign](#) were launched.

Articles

- [Soil matters for our future](#)
- [Healthy Agricultural Soils: 24 European countries coordinate unprecedented research programme](#)
- [Citizen Dialogue in Sofia with Commissioner Gabriel on missions](#)

Videos

- [Soil matters](#)
- [Horizon Europe Missions](#)
- [Salon de l'Agriculture – Plateau télé - AGRI Director Nathalie Sauze Vandevyver and Board member Jean-Francois Sousanna](#)

Online material to get involved

- [Quiz, apple soil game](#)
- [What do you know about soils?](#)

https://ec.europa.eu/info/horizon-europe-next-research-and-innovation-framework-programme/mission-area-soil-health-and-food_en#get-involved

Events

Members of the Mission Board have promoted the mission area Soil Health and Food at more than 20 events all around Europe, reaching more than 1000 people. They also participated in citizen engagement activities (see below) and published articles for their national audiences. AGRI Director Nathalie Sauze Vandevyver and Board member Jean-Francois Sousanna appeared at the French Plateau télé to share the work on the mission area Soil Health and Food with a wider public.

Citizen engagement

The Horizon Europe provisional agreement specifies that missions are:

“intended to ... have impact on society and policy-making through science and technology; and be relevant for a significant part of the European population and a wide range of European citizens” (Art. 2). They shall “encourage broad engagement and active participation of ... citizens and end-users ... and ... be open to multiple, bottom-up approaches and solutions taking into account human and societal needs and benefits and recognizing the importance of diverse contributions to achieve these missions” (Art. 7.3).

Why is citizen engagement important?

- To inspire society at large, missions need to have widespread **legitimacy and acceptance**
- Balancing top-down and bottom-up perspectives can make **innovation processes richer, better informed, and more likely to be adopted;**
- **Public value** represents not just what citizens demand today, but what they may need or desire in **the future;**
- **Co-design** gives societal ownership of the missions’ goals and objectives, ensuring that missions have **longevity;**
- Citizen scientists and innovators can have added value and **complement the implementation of missions;**
- **Co-assessment** can ensure that mission’s outcomes are **aligned with the needs, values and expectations of society.**

Past citizen engagement events

- **World Soil Day** – launch of [EUSurvey](#), communication campaign, 5 Dec. 2019
- **Workshop at the COP25** – Madrid, 12 Dec. 2019
- **Mission Café** – Vienna, 16 Jan. 2020
- **International Green Week** – Berlin, 17-26 Jan. 2020
- **Citizen dialogue** – Sofia, 31 Jan. 2020
- **Public hearing at European Parliament**, 18 Feb 2020
- **Salon de l’Agriculture** – Paris, 22-29 March 2020

Future citizen engagement events (tbc do to covid-19)

- **Two online citizen engagement events in the Czech Republic and Portugal**
- **European Youth Forum** – online event on 10/06/2020
- **European Youth Parliament** – possible citizen engagement event in Poland in August
- **R&I days** – Brussels and online, 22-24 September 2020
- **EIP-AGRI seminar** – Setubal (Portugal), 7-8 October 2020
- **Q&A session at the European Week of Regions and Cities (tbc)** – Brussels, 12-15 October 2020

Other online activities to [get involved](#)

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OPEN DATA FROM THE EU

The EU Open Data Portal (<http://data.europa.eu/euodp/en>) provides access to datasets from the EU. Data can be downloaded and reused for free, for both commercial and non-commercial purposes.

Caring for Soil is Caring for Life” is the title of the mission proposed by the Soil Health and Food Mission Board.

The mission’s goal is to “ensure that 75% of soils are healthy by 2030 and are able to provide essential ecosystem services”, such as the provision of food and other biomass, supporting biodiversity, storing and regulating the flow of water, or mitigating the effects of climate change. The target corresponds to a 100% increase of healthy soils against the current baseline.

This interim report sets out the vision and the blueprint to reach this ambition through a combination of research and innovation, training and advice, as well as the demonstration of good practices for soil management using “Living labs” and “Lighthouses”. To be successful, the mission will also improve the monitoring of soil health and the pressures acting on them, mobilise investments, and encourage changes in policies.

The mission will be a joint endeavour by stakeholders, researchers, policy-makers and citizens alike that will put Europe on a path towards sustainable land and soil management as part of a wider, green societal transition.

Studies and reports



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